

DEEPU N.S.

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Bangalore

Profile

I am an experienced designer with more than twelve years of expertise in creating highly effective interfaces and experiences. I specialize in designing and developing user interfaces and digital products.

My design philosophy is to approach each iteration as part of a living system. Every design solution should have the potential to scale beyond its immediate feature. I believe it isn't just design that looks pretty, but design that adds more value. Currently employed as Senior User interface Designer at Hewlett Packard Enterprise, Bangalore. Creativity amalgamated with flexible problem solving skills is what I impart in my work and my life simultaneously.

Skills and Expertise

- User Experience & Interface Designing (UX & UI)
- Wireframing and Visual Design
- Attention to detail and Time Management
- User research and Collaboration
- Product Design
- Good problem solver
- Effective Team Player: Known for creativity, flexibility, good communication & interpersonal skills.

Work Experience

Hewlett Packard Enterprise

March 2016 – Present

Working with TS Global Customer Experience. Designing Interfaces and Experiences for support and case management tools at CSC Bangalore. Successfully re-branded RADAR, a case monitoring tool. Designed and actively participated in the development activities of Quantum, a next generation case resolution application.

Technicolor India PVT LTD

May 2014 – Dec 2015

Directly worked with Business team of Technicolor Showcase, a digital platform for content distribution. Redesigned the application with a new look and feel and User Experience. Worked with stakeholders to solve use case scenarios and created experiences for customers like Studiocanal and E-One. Designed for promotional activities for Technicolor Digital cinema and contributed to organizing User Experience of Mediaffinity, Technicolor's automated digital library management system.

Hewlett Packard Global soft

May 2012 – Feb 2014

Worked with business to design and develop a Learning Management System (LMS) using Rain Maker system's Viewcentral for HP Education. Worked closely with the development team to integrate the design with HP Experience theme. Collaborated with other managers and teams for Design and development of Service Obligation Viewer, mockups and wireframes for HP Elite Portal and BI Mobility Project. Provided Graphics support for HP's events and team building activities.

Foxetech Inc.

Aug 2010 – April 2012

Foxetech is an Arizona (US) based company rendering services in custom web design and web hosting services.

Worked as a Senior Web Designer in a remote working team. Responsibilities included Client interaction and requirement gathering. Creating designs and prototypes for Websites.

Providing Graphics support in company's marketing activities, promotions and online campaigns.

IT plus Technologies, Cochin

Jan 2009 – June 2010

IT PLUS is one of the leading solution providing companies who offers practical solutions in IT Outsourcing and Off shoring, Software Development, Web Designing, Server Support and Backup support.

Primarily worked with Mitacs Telecom, Austria, a Telecommunication company in Vienna, Austria. Participated in product design of Relaxcall and Youtalk, business telephony and mobile based products. Created brand identities and designed and developed Websites for the above products.

CuteSys, Cochin

Jan 2008 – Jan 2009

CuteSys is a fast growing IT company based in Cochin, South India. Having the most satisfied clients in India, UAE and USA.

Worked as a Web Designer in a cross functional team. Designed and developed of Web sites. Provided Graphic design support for company' s marketing activities.

Isosoft Technologies – Adoor (Kerala)

May 2006 – Nov 2007

One of the leading software Developers based at Adoor, Kerala. Specialized in Software development, sales and Web oriented services.

Worked as a Web/ Graphics Designer. Designed and maintained company' s and customer' s Web sites. Created Experiences and interfaces for software products. Provided Graphics Design support for Company' s marketing activities.

ITREEZ. – Thiruvalla (Kerala)

Apr 2004 - Apr 2006

Leading IT firm Providing Web related services as well as software support.

Started as an intern and later Web / Graphics Designer. Job responsibilities included Interacting with customer regarding design needs. Creating interfaces for software and web sites. Creating Flash Presentations for demo interactive CDs.

Education

- Advanced Diploma in Multimedia and Web designing (ADIM) from Arena Multimedia (Aptech), Thiruvalla, Kerala.
- Bachelors' Degree (BSc) from Marthoma College, Thiruvalla (M.G. University), Kerala.
- HCI, User Research and Usability Testing - The Interaction Design Foundation

Personal

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- **D.O.B.** : 29 – March - 1983
- **Languages Known** : English, Malayalam, Hindi and Tamil